**Farmers' Readiness for Agribusiness E-Commerce**

1. Do you own a smartphone?

☐ Yes

☐ No

2. How often do you use the internet?

☐ Daily

☐ Weekly

☐ Monthly

☐ Rarely

☐ Never

3. Are you familiar with online marketplaces or e-commerce platforms?

☐ Very familiar

☐ Somewhat familiar

☐ Not familiar

4. Have you ever sold your produce online?

☐ Yes

☐ No

5. How comfortable are you with using mobile apps?

☐ Very comfortable

☐ Comfortable

☐ Not comfortable

☐ Never used any

6. Would you be interested in selling your produce through an online platform?

☐ Very interested

☐ Interested

☐ Not interested

7. What is your biggest concern about selling online?

☐ Trust in the platform

☐ Payment security

☐ Delivery logistics

☐ Technology usage

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_

8. How do you currently sell most of your produce?

☐ Directly to buyers

☐ Through middlemen

☐ At local markets

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_

9. Would you prefer direct communication with buyers through an app?

☐ Yes

☐ No

☐ Not sure

10. How important is it to receive real-time market prices for your produce?

☐ Very important

☐ Important

☐ Not important

11. Would you be willing to pay a small fee for using an online marketplace that connects you directly with buyers?

☐ Yes

☐ No

☐ Maybe

12. Do you think an online platform would help you get better prices for your produce?

☐ Strongly agree

☐ Agree

☐ Disagree

☐ Strongly disagree

13. How often do you check market prices before selling your produce?

☐ Always

☐ Sometimes

☐ Rarely

☐ Never

14. How confident are you in using mobile money services for transactions?

☐ Very confident

☐ Confident

☐ Not confident

☐ Never used it

15. Would you be interested in receiving agricultural advice through an app?

☐ Yes

☐ No

☐ Maybe

16. How do you usually receive information about agricultural practices?

☐ Radio

☐ Community meetings

☐ SMS/Text messages

☐ Word of mouth

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_

17. What challenges do you face in selling your produce? (Check all that apply)

☐ Low prices

☐ Lack of buyers

☐ Poor transport

☐ Lack of storage

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_

18. How likely are you to recommend an online marketplace to other farmers?

☐ Very likely

☐ Likely

☐ Unlikely

☐ Very unlikely

19. Do you feel ready to start using an online platform for selling your produce?

☐ Yes

☐ No

☐ Not sure

20. What would encourage you to start using an e-commerce platform? (Check all that apply)

☐ Training on how to use it

☐ Easy access to market prices

☐ Secure payment methods

☐ Good customer support

☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_